

[大學場次] 嘉義二通街道研究所，解鎖夏日彩蛋！

嘉義繁華二通的夏日對策？

吃一口充滿薄荷香氣的沁涼仙草，走入嘉義蜿蜒的巷弄間，沒想到屋簷的形狀、騎樓的設計竟然有著自己的夏日故事？繁華的二通街道上更是藏著許多古人對抗夏日的智慧，騎樓、雨淋板、古早味冰果室，打擊瘴癘之氣的醫生街.....，一起當個街道研究員來探尋你不曾注意到的趣味巧思吧！

身為街道小小研究員不可不知，其實嘉義是台灣最早築城的都市之一。自清領時期，城內便出現了米街、布街等專業的街市，而後，日本時代林業的出現，更帶動了嘉義城市發展的高潮，阿里山森林鐵路與台鐵、糖鐵的匯集，把來自四面八方的物產蒐羅於此，使嘉義成為了嘉雲南經濟發展重地，「二通」也在日本人的規劃下正式成形，並成為了當時「本島人」的商貿要道。經商帶動當地的休閒娛樂也提升當時的生活品質，一起來體驗嘉義人的夏日如何度過！

Elevated Summer | Chiayi Zhong-Zheng (aka Er-Tung) Rd to find your summer hidden jams !

Tips to beat the summer heat on this Chiayi swarming Zhong-Zheng Rd?

Wandering through the winding alleys while tasting the grass jelly that brings you the refreshing minty scent. Can you imagine from the shape of the eaves of the roof to the overhang storefront (aka Qi-Lou) tells their own summer stories? Qi-Lou, rain shower board, nostalgia juice bar and the Dr. Street, all the above were the wisdoms that were applied on this street to defeat the summer heat in the early days. Let's be the street researcher to find those tips and hidden jams that we have never noticed before!

As a street researcher, first thing you need to know is that Chiayi is one of the first built cities in Taiwan. Ever since Qin Dynasty, this ancient town has already developed product specific streets, such as "Rice Street" and "Fabric Street." Later on, the blooming of forestry during Japan-Governed Era acting as a catalyst for bring the development of the city to its climax. The rallying of Ali-Shan Forest Railway, Taiwan Railroad and Tai-Sugar Railroad in Chiayi brought in goods from all nearby areas, which also established the important role in economic that Chiayi played around Chia-Yun-Nan (Chiayi, Yulin and Tainan) metropolitan area. Under the Japanese planning, "Er-Tung" officially became a commercial hotspot for "local Islander." Commercial activities forged the entertainment industry, which also elevated the life quality during the Japan-Governed Era. Let's experience the summer time of Chiayi's Version!

讓我們透過線索一起解密：



追溯嘉義的城市 DNA，認識艷陽如何造就不同的城市生活軌跡



解鎖隱藏在廟宇中的神祕關鍵字，窺探諸羅城的生活樣貌



帶你品嚐最正港嘉義風味的一銀仙草

With the clues, let's find the hidden jams:

Trace back the urban DNA of Chiayi. Understanding how the brilliant sunshine to impact the various urban life

Unlock the key word hidden in the temple. Discover the lifestyle of Chiayi

Taste the most authentic Chiayi flavor. Yi-yin Grass Jelly

行程路線 Route

Meeting place The First Commercial Bank parking lot (near City Center Fountain) 第一銀行 (噴水池旁)

行 (噴水池旁)

第一銀行前停車場 (集合) → 醫生街 → 布街境廟 → 成仁街 → 中正路 (二通) 佛具店 → 「西門小秘境」 → 七彩冰果室 → 西市場魯熟肉 → 一銀仙草 (解散)

The First Commercial Bank parking lot (Gathering) → Doctor Street → Bujingjing Temple(The Villiage Diety) → Chengren Street → Zhongzheng Road (aka Er-Tung) The Engraving Store → "Ximen Secret Spot" → Rainbow Juice and Shaved Ice Store → Ximarket Braised Meat and Vegetables → Yiyin Grass Jelly (The end)

The itinerary for international students will be adjusted to provide everyone with an easy-to-understand travel experience.

Registration Code Below



