

2017 CCU International Summer School Application Form

課程名稱 Course name <small>at least in English, additionally in Chinese preferred</small>	(中) 背包客風潮與全球化游牧論述		
	(Eng.) Backpackers and Global Nomad		
授課教師所屬單位 Lecturer's affiliation	Department / faculty: Department of Sociology / PhD Candidate University: University of York		
授課教師資料 Lecturer's contact	Name: Pin-Yao Chiu (邱品堯) Email: pc838@york.ac.uk		
授課教師學經歷 Lecturer's Curriculum Vitae	<p>Education:</p> <p>PhD - (Jan. 2016 - in progress), Sociology, University of York, UK.</p> <p>MA - (Oct. 2014 - Sep. 2015), Sociological Research, University of Essex, UK. (Graduation with Merit Award)</p> <p>MA - (Sep. 2010 - Jun. 2013), English Literature, National Chung Cheng University, Taiwan.</p> <p>BA - (Sep. 2002 - Jun. 2006), English, Soochow University, Taiwan.</p>		
	<p>Professional Appointments:</p> <p>PhD Candidate</p>		
	<p>Other qualification:</p> <p>Seminar Tutor (Oct. 2016 – in progress), Introduction to Sociological Theory, Department of Sociology, University of York.</p> <p>Personal website: https://www.york.ac.uk/sociology/our-staff/students/pin-you-chiu/</p>		
合作授課教師 Other co-lecturers	<p><input type="checkbox"/> Yes:</p> <p>Name: Department / faculty: University: Tel. / mobile phone number: _____ Email: _____@_____</p> <p>● <i>Please extend this part to meet your need if you have more than one cooperating teacher in this course.</i></p>		
	<input checked="" type="checkbox"/> None		
學分數 Credit(s)	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	助教需求 (T.A. requested)	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
課程目標 Course objective <small>description within 150 words</small>	<p>The main purpose of this course resides on how backpacking travel is studied by recent sociological scholars. Taken as a whole, this goal will be achieved based on the following three aspects:</p> <p>1. Students will realize how backpackers identify themselves as global men or</p>		

	<p>women in accordance with their travel experiences, and how this phenomenon is interpreted in sociological way.</p> <ol style="list-style-type: none"> 2. Students are encouraged to build up their own arguments about backpackers critically and try to organize these ideas in academic way. 3. Students will understand the historical development of backpacking travel and the relationship between backpacking travel, tourism studies, and migration studies.
<p style="text-align: center;">課程簡述 Course description <small>description within 350 words</small></p>	<p>Being working holiday makers in Australia is quite prevalent among young Taiwanese in recent years. This phenomenon leads backpacking travel to be frequently discussed in Taiwanese society. Reviewing literatures about backpackers in Australia, I notice that these studies can be broadly classified as two categories. Some scholars tried to explore what influences backpackers can bring to Australia (Tan & Lester, 2012). Basically, most of these studies concentrate on the economic benefit for Australia. Other scholars are interested in backpackers' motivations, identities, and future plans (Clarke, 2004). Most of them observed these young people as temporary migrants and analyzed their motivations and achievements based on their travel experiences. In my view, the reason why working holiday program is prevalent in Taiwan cannot be completely explained by the above perspectives. Instead, this issue should be associated with a wider sociological discussion. Therefore, this course will introduce literatures related to tourism studies, migration studies, and Pierre Bourdieu's idea of taste in order to discuss how globalization becomes a kind of taste among backpackers.</p> <p>In the beginning of the course, I attempt to account for the historical origination of backpacking travel from the 18th century. In addition to backpacking travel, the Grand Tours, tramping travel, drifters' travel, and counter culture are included in this lecture. Based on these concepts, I will further discuss the role of the middle class in the development of non-institutionalized forms of tourism.</p> <p>In the following courses, I will introduce some literatures related to migration studies and tourism studies. Meanwhile, I also plan to introduce Zygmunt Bauman's liquid modernity, John Urry's Tourism gaze and Pierre Bourdieu's idea of taste in this course in order to demonstrate how sociological theories are applied to backpacking travel.</p>
<p style="text-align: center;">課程內容/授課大綱 Course content / outline</p>	<ol style="list-style-type: none"> 1. The Historical Development of Backpacking Travel 2. Lifestyle Mobility 3. Backpackers' Identities and Tourism Things 4. Interpreting Backpackers in Bourdieu's Class and Taste 5. The Influence of Working Holiday Makers on Australia 6. Backpackers and Returning Migrants

<p>學習評量方式 Assessment / grading policy</p>	<p>One assignment in 800-1000 words (100%)</p>
<p>課程之教學方法 Teaching methods</p>	<p>1. Content Analysis 2. Class Discussion</p>
<p>教科書 & 參考書目 Textbook & other reference</p>	<p>Cohen, E. (1972). Toward a Sociology of International Tourism. <i>Social Research</i>, 39(1), 164-182.</p> <p>Clarke, N. (2004). Free Independent Travellers? British Working Holiday Makers in Australia. <i>Transactions of the Institute of British Geographers</i>, 29(4), 499-509</p> <p>Cohen, S. A., Duncan, T., & Thulemark, M. (2015). Lifestyle Mobilities: the Crossroads of Travel, Leisure and Migration. <i>Mobilities</i>, 10(1), 155-172.</p> <p>Jarvis, J. & Peel, V. (2013). Tourists for Hire: International Working Holidaymakers in a Work Based Destination in Regional Australia. <i>Tourism Management</i>, 37, 114-124</p> <p>Kawashima, K. (2010). Japanese Working Holiday Makers in Australia and Their Relationship to the Japanese Labour Market: Before and After. <i>Asian Study Review</i>, 34 (2), 267-86.</p> <p>Riley, P. J. (1988) Road Culture of International Long-Term Budget Travelers. <i>Annals of Tourism Research</i>, 15, 313-328.</p> <p>Tan, Y., & Lester, H. L. (2012). Labour Market and Economic Impacts of International Working Holiday Temporary Migrants to Australia. <i>Population, Space and Place</i>, 18, 359-83.</p> <p>Walsh, N. & Tucker, H. (2009). Tourism Things: the Traveling Performance of the Backpack, <i>Tourist Studies</i>, 9 (3), 223-239</p>